

Schiff Nature Preserve Teams with Virescent for Custom Eco-Friendly Shopping Bags — Mendham, NJ

March 24, 2009 – Schiff Nature Preserve teamed up with Virescent, Inc to create a custom designed reusable shopping bag to sell at Schiff's local membership and fundraising events.

Keenly aware of the problems that plastic bags cause around the globe, Schiff chose Virescent because they use natural, earth friendly materials. They collaborated to create a unique reusable shopping bag to commemorate Schiff's 25 years of commitment to environmental education, stewardship and land preservation.



“Partnering and supporting local green businesses in our area is one of our goals. And we love that Virescent’s bags are grown, woven and sewn in the USA. We were thrilled that the reusable bags perfectly reflect the essence of Schiff,” said Tanya Sulikowski the Executive Director at Schiff Nature Preserve.

Schiff will sell their custom reusable bags at many of their upcoming local events and through the Nature Center. Please visit the Schiff website for more information: <http://www.schiffnaturepreserve.org>

For more information on Virescent, Inc. visit www.virescentshopper.com or contact Noelle McCarthy at media@virescentshopper.com