

## Sacred Heart School Launches Go Green Fundraiser

— Bath, PA

**March 24, 2009** – Sacred Heart teamed up with Virescent, Inc and launched an eco-friendly fundraiser selling reusable shopping bags. While they raise funds, they will also raise awareness of the damage plastic bags cause to our environment. Virescent's fundraising program combines a stylish product with real-world environmental lesson plans to educate and inspire sellers - a unique way to earn and learn while contributing to a greener world.



“When I introduced Virescent’s fundraiser to our HSA (Home-School-Association) the response was overwhelmingly positive. Not only were the parents excited about the well designed reusable bags, it was an easy way to inspire the kids – the kids are happy to share their knowledge about recycling.” says Crissy Wachter, the Fundraising Coordinator from Sacred Heart.

The web-ordering campaign began on March 16, 2009 and will run until April 1, 2009. Simply visit [www.virescentshopper.com](http://www.virescentshopper.com), click start shopping, and type in Sacred Heart School. Select Sacred Heart and you can begin your shopping. The school will distribute all orders placed, in approximately 6 weeks.

For more information visit [www.virescentshopper.com](http://www.virescentshopper.com) or contact Noelle McCarthy at [media@virescentshopper.com](mailto:media@virescentshopper.com).