

virescent[™]

(adj.) becoming green

earn
while you
learn



innovative & eco-friendly
fundraising solutions

Ordering Guidelines

Virescent Shoppers[™] are the do-everything, go-anywhere reusable bag. Our introductory collection is made of durable and washable recycled and organic cotton. Whether you choose to customize the Shoppers for your organization, or select from our existing designs, your community members will take pride in demonstrating their loyalty and affiliation with your organization while uniting for a common goal.

Our ordering guidelines were created to help your school or organization plan a Virescent fundraising campaign. We are happy to customize both our products and guidelines, so please let us know if your fundraising campaign has unique requirements or goals.

Virescent Shoppers[™] ◦ **Grown, woven and sewn in the USA**

Our Virescent Shoppers are made from 100% certified organic cotton canvas grown without the use of fertilizers and pesticides. We are proud to offer products that are grown, woven and sewn in the USA under the strictest Organic Certification in the world.

ORGANIC COTTON Organic cotton is grown without pesticides from plants that are not genetically modified. Did you know that after tobacco, cotton is the world's second most heavily sprayed crop? About one-third of a pound of pesticides are used to grow regular cotton for a single cotton T-shirt. The cotton used for Virescent Shoppers[™] is from organic cotton plants that are 100% free of pesticides and not genetically modified.

RECYCLED COTTON Recycled cotton is cotton fabric that is made from recovered cotton that would otherwise be cast off during the spinning, weaving or cutting process. Growing, harvesting and processing cotton creates much waste. One study estimates up to 40% of the cotton product is discarded between field and manufacturer, most of it ending up in landfills. Now, thanks to new developments in cotton processing technology, it is possible to recycle that waste into cloth. (Our recycled cotton bags are made of 74% recycled cotton, 24% acrylic, 2% other.)

CHOOSE YOUR PRODUCT OPTION

Pre-Sell for traditional fundraising campaigns

With a traditional campaign, the participants sell the items—via a web drive or paper order forms—and place an order with Virescent upon completion of the campaign. Bags are delivered to you for distribution.

Pre-Order for Special Events

With pre-ordering for a special event, the school or organization orders Virescent Shoppers to sell on the day of the event. This option is perfect for an Earth Day Celebration or school festival.



Sell Virescent Shopper designs

Description: Your organization will be able to sell any of the current Virescent Shopper styles.

Minimum Order: None

Set Up Fee: None

Deposit: No deposit, full payment required before shipment.

Delivery: 4-6 weeks after close of campaign and the order is placed

Shipping & Handling: Fees will apply with orders less than 250 Shoppers.

Sell Virescent Shopper designs

Description: Choose from any of the current Virescent Shopper styles.

Minimum Order: 100 Shoppers.

Orders over 100 will be delivered in boxes of 50.

Set Up Fee: None

Deposit: 50% deposit when order is placed. Balance due before order shipment.

Order Placement: 6 weeks prior to event

Shipping & Handling: Fees will apply with orders less than 250 Shoppers.

OPTION 1:
Sell Virescent Shopper designs

OPTION 2:
Sell Virescent Shopper designs + branding

Sell Virescent Shopper designs + branding

Description: Choose one or more Shopper styles and add the name of your school or organization.

Minimum Order: 250 Shoppers per design

Set Up Fee: \$250 one time fee

Deposit: 50% deposit when order is placed. Balance due before order shipment.

Delivery: 6 weeks after order is placed

Shipping & Handling: Fees will apply

Sell Virescent Shopper designs + branding

Description: Choose the style of Virescent Shopper(s) that you'd like to sell at your event and we'll add your school name and/or logo.

Minimum Order: 250 Shoppers.

We cannot accept returns on custom products.

Set Up Fee: \$250

Deposit: 50% deposit upon order placement. Balance due before order shipment.

Order Placement: 6 weeks prior to event*

Shipping & Handling: Fees will apply

* Some Recycled Cotton fabrics may be special order and may require a longer production time.



Virescent Shoppers™ are currently available in the designs shown. See the last page of the ordering guidelines for information about adding your school or organization's name or logo to our designs.



Brocade Blue

recycled cotton / \$19



Brocade Green

recycled cotton / \$19



Brocade Combo

recycled cotton / \$ 36 **combo**

earn
25%
of your sales



Osaka

recycled cotton / \$19

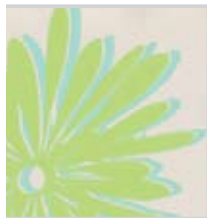


side 2

Daisy pink/orange

This is a single bag with opposing colors on each side.

organic cotton / \$18



side 2

Daisy blue/green

This is a single bag with opposing colors on each side.

organic cotton / \$18

earn
25%
of your sales



Leaves

organic cotton / \$17



Dandelion

organic cotton / \$17



Nature Combo

organic cotton / \$32 combo